

**Put the Brakes on Fatalities Day®**  
**October 10, 2017**

**SAMPLE PROCLAMATION**

October 10, 2017, has been declared Put the Brakes on Fatalities Day® by the  
BOROUGH OF BRADLEY BEACH

WHEREAS, Across the nation, traffic crashes caused 35,092 fatalities in 2015, and are the leading cause of death for young people ages 15 to 34; and,

WHEREAS, In New Jersey, 603 individuals lost their lives in traffic crashes in 2016; and,

WHEREAS, Pedestrian-related crashes accounted for 27.5 percent of the State's traffic fatalities, while 19 percent of all fatal crashes involved a distracted driver; and,

WHEREAS, Motorcyclists, bicycle riders and pedestrians face increased risks on New Jersey's roadways, as people opt for alternative modes of transportation; and,

WHEREAS, 66 motorcyclists, 18 bicyclists and 166 pedestrians were killed in New Jersey in traffic-related crashes in 2016; and,

WHEREAS, Safer driving behaviors such as buckling up, every ride; obeying posted speed limits; stopping for pedestrians in crosswalks and using crosswalks when walking; avoiding aggressive driving behaviors; never driving impaired; wearing proper safety gear while riding a motorcycle or bicycle; and, focusing solely on driving by avoiding distractions, can dramatically reduce the number of traffic-related injuries and deaths;

Now, therefore, I Gary Engelstad, Mayor of the Borough of Bradley Beach, do hereby proclaim October 10, 2017, Put the Brakes on Fatalities Day®, and call upon everyone to put these lifesaving behaviors into practice to improve safety on the roadways in our community and throughout the State.