

BRADLEY BEACH

New Jersey

October 7, 2019

Dear Bradley Beach Residents,

I am pleased to announce that **on November 13th**, Bradley Beach will launch New Jersey's first pilot program for residential curbside recycling of plastic film. The goal of this program is to reduce our community's plastic waste by expanding access to recycling options for these materials.

Until now, the only recycling option for plastic film materials was for residents to drop the material off at retail stores which participate in a store-drop off recycling program. Starting in November, Bradley Beach will expand recycling options for our residents by creating a program to accept plastic film materials as part of our curbside recycling program.

Here's how Bradley Beach residents can participate: The Borough will provide each household with a "plastic film" recycling bin. Residents can place clean and dry plastic film materials including grocery bags, plastic storage bags such as Ziploc®, dry-cleaning bags, etc. and other plastic film into the container using the following instructions. Starting **November 13th**, and on the second Wednesday of every following month, the material will be picked up for recycling.

Follow these four simple steps:



Prior to November 13, residents will receive alerts and reminders providing step-by-step instructions on how to participate in the program. The initial program is slated to run from November 2019 to November 2020. With your participation, you can help safeguard our coast and minimize our plastic waste.

For more information or any questions, visit www.bradleybeachnj.gov or call (732) 776-2999.

Sincerely,

Gary Engelstad
Mayor of Bradley Beach