

It has been brought to our attention that some businesses in Monmouth County have been targeted by a phone scam. The callers have claimed to be from JCP&L to solicit money transfers. The fraudulent caller's explain that your electric bill is severely delinquent and unless payment is made within the day, your electric supply will be turned off. The caller has the accurate business account number, business information and the Caller ID actually makes it appear the call is from JCP&L. They provide a call back number and extension for you to arrange payment with them through pre-paid debit cards.

Jersey Central Power and Light (JCP&) will NOT call or email you to demand immediate payment or threaten an immediate shutoff of your electric. Furthermore, they will not request payment via pre-paid debit cards.

If you receive a similar call and become suspicious of this, hang up and call the phone number directly provided on your service provider invoice only. JCP&L has been informed of this scam by law enforcement and they are working with their fraud department. Although no residential accounts have been targeted it would not be a stretch for these calls to effect private residences at some point.

Should you receive suspicious calls or require any additional assistance, Please contact the Bradley Beach Police Department at 732-775-6900.