

# **TORUISM BOARD MEETING MINUTES**

**5:00 pm October 15,  
2018**

A regular meeting of the Tourism Commission of the Borough of Bradley Beach was held in the Biase Center Meeting Room, 701 Main Street, Bradley Beach, NJ on the above time/date.

## **MEETING CALL TO ORDER**

PRESENT: Aimee Pelletier of Present Gift Shop  
Nicole Kienlen, Tourism Director

ABSENT Tourism Commission Board Members:

Bridget Mcguire of Pure Weightloss and Wellness  
Thomas McGill of D'Arcy's Tavern  
Beth Cotler of BRC MedRec, Cotler Family Practice  
Natalie Serna of Aires De Colombia Restaurant  
Councilman Harold Cotler

## **MEETING DISCUSSION**

- Reviewed the Tourism Agenda
- Discussed options for additional Judges for the Howl-O-Ween pet costume contest. We are adding a hay bale dog-ball pit this year! The rest of the event is good to go.
- Present is doing a lot of events including a monthly 1<sup>st</sup> Thursday with later hours
- The Tree Lighting is booked and planned with Toy Soligers, two horse and carriages, and a dance school performance. The hot cocoa at the Tree Lighting will be donated and served by the Buttered Biscuit.

## **ACTION ITEMS**

- Next week, post the Howl-O-Ween event, Tree Lighting ad/flyer designs to be worked on
- Ask a few more local establishments if they would consider being Howl-O-Ween costume pet judges
- Meeting agenda to be shared with board and interested wanted to be (but could not attend) participants.

## **DISRIBUTED MATERIALS**

- Meeting Agenda

## **APPROVAL OF MINUTES**

by Nicole Kienlen to approve the Regular Meeting minutes of October 15, 2018

**FOLLOW UP MEETINGS**

The next Tourism meeting will be at The Biase Center Meeting Room, 701 Main Street, Bradley Beach, New Jersey at 5pm on Monday November 19<sup>th</sup> 2018. This meeting will be held as part of the regular monthly Tourism meetings the third Monday of every month, unless announced otherwise.

ADJOURN

5:35 pm



NICOLE KIENLEN

Tourism Director