

# **TORUISM BOARD MEETING MINUTES**

**5:00 pm July 16, 2018**

A regular meeting of the Tourism Commission of the Borough of Bradley Beach was held in the Biase Center Meeting Room, 701 Main Street, Bradley Beach, NJ on the above time/date.

## **MEETING CALL TO ORDER**

PRESENT:               Bridget Mcguire of Pure Weightloss and Wellness /& Board Member  
                              Kamelia Ani, Tourism Photographer and Journalist  
                              Nicole Kienlen, Tourism Director

ABSENT Tourism Commission Board Members:

                              Thomas McGill of D'Arcy's Tavern  
                              Beth Cotler of BRC MedRec, Cotler Family Practice  
                              Natalie Serna of Aires De Colombia Restaurant  
                              Councilman Harold Cotler

## **MEETING DISCUSSION**

- Reviewed the Tourism Agenda
- Fine Health Kombucha (no longer located in Bradley Beach) product will be supplied at Fins.
- Discussed “Itiniary of a Local” interview candidate options and needed material of; a paragraph of their perfect day in Bradly Beach, listed as a story, including at least three venues they would patron. They need to be a resident and include a photo. This will be part of a bradleyBeachNJ.com rotating blog post. Digital recordings of the interview to transcribe with a cell phone picture can be submitted.
- Discussed Riley Park Renovations
- Discussed the new “Oldies in the Park” event scheduled for August 11<sup>th</sup> 7-9pm

## **ACTION ITEMS**

- Brigitte Mcguire will interview her neighbors and kids for the “Itiniary of a Local” Tourism Website content.
- Kamelia Ani will interview her kids for the “Itiniary of a Local” Tourism Website content as well as assist in transcribing interviews and posting them on the Tourism Website.
- Brigitte Mcguire and Kamelia Ani will spread the word about Vendor spots available for the events and share the forms. They will share that Bradley Beach Businesses receive complimentary vendor spots at these Tourism events.
- Nicole Kienlen will send an email blast via the Tourism’s mail chimp account to the list of Business email address we have regarding the available complimentary vendor spots at Tourism events and salsa sampling restaurant or food truck participants needed for Spicy Saturday.
- Kamelia Ani will take Pictures for Pirate Day at the library in the morning and at the Beachfront 5-9pm evening event on the later end.

**DISRIBUTED MATERIALS**

- Meeting Agenda
- Copies of Vendor Forms
- Postcard Flyers; Pirate Day, Spicy Saturday & Car Show

**APPROVAL OF MINUTES**

by Nicole Kienlen to approve the Regular Meeting minutes of July 16<sup>th</sup> 2018

**FOLLOW UP MEETINGS**

The next Tourism meeting will be at The Biase Center Meeting Room, 701 Main Street, Bradley Beach, New Jersey at 5pm on Monday August 20<sup>th</sup> 2018. This meeting will be held as part of the regular monthly Tourism meetings the third Monday of every month, unless announced otherwise.

**ADJOURN**

**6:15 pm**

  
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**NICOLE KIENLEN**  
**Tourism Director**