

TORUISM BOARD MEETING MINUTES

5:00 pm August 20, 2018

A regular meeting of the Tourism Commission of the Borough of Bradley Beach was held in the Biase Center Meeting Room, 701 Main Street, Bradley Beach, NJ on the above time/date.

MEETING CALL TO ORDER

PRESENT: Stacey Caponegro of Tuscany By The Sea
Nicole Kienlen, Tourism Director

ABSENT Tourism Commission Board Members:

Bridget Mcguire of Pure Weightloss and Wellness
Thomas McGill of D'Arcy's Tavern
Beth Cotler of BRC MedRec, Cotler Family Practice
Natalie Serna of Aires De Colombia Restaurant
Councilman Harold Cotler

MEETING DISCUSSION

- Reviewed the Tourism Agenda
- Discussed how to proceed with the Spicy Saturday Golden Pepper Trophy since the rain date is now the Cameo's performance date. Decided best to post a vote on social media @BradleyBeachNJ to award a winner. Voting is done by commenting on the post, ending votes this Wednesday at 10pm.
- Discussed organization of the Car Show and best to do pre-assigning spots.
- The entertainment for the Tree Lighting will not be the jazz/swing band "Margi and the Dapper Dots" doing holiday music, the borough administration found toy soldiers to book.
- We still need a local business to distribute hot cocoa at the Tree Lighting. We can approach establishments who have not done the event yet to assist and promote themselves.
- There will be no meeting next month for September.

ACTION ITEMS

- Stacey needs a vendor form (to be emailed).
- A post needs to go on social media encouraging the pepper trophy vote.
- Car show vendor spots to be organized.
- Ask local establishments if they would consider serving hot cocoa at the tree lighting.
- Meeting agenda to be shared with board and interested wanted to be (but could not attend) participants.

DISRIBUTED MATERIALS

- Meeting Agenda

APPROVAL OF MINUTES

by Nicole Kienlen to approve the Regular Meeting minutes of August 20, 2018

FOLLOW UP MEETINGS

The next Tourism meeting will be at The Biase Center Meeting Room, 701 Main Street, Bradley Beach, New Jersey at 5pm on Monday October 15th 2018. This meeting will be held as part of the regular monthly Tourism meetings the third Monday of every month, unless announced otherwise. Note, we are not having a meeting next month for September.

ADJOURN

5:40 pm



NICOLE KIENLEN
Tourism Director