

RESOLUTION 2020-

RESOLUTION CREATING THE BOROUGH OF BRADLEY BEACH COMPLETE COUNT COMMITTEE TO ENCOURAGE PARTICIPATION IN THE 2020 DECENNIAL CENSUS

Mayor Engelstad offered the following resolution and moved for its adoption:

WHEREAS the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population every ten years, and this decennial count which provides a historic opportunity to help shape the foundation of our society and play an active role in American democracy; and

WHEREAS the Borough of Bradley Beach is committed to ensuring that every resident is counted; and

WHEREAS the data gathered by the decennial Census and the Census Bureau's American Family Survey are used to determine how federal and state funding is allocated to communities, and decisions are made on matters of national and local importance based, in part, on Census data; and

WHEREAS Census data help determine how many seats each state will have in the U.S. House of Representatives and is necessary for an accurate and fair redistricting of state legislative seats and municipal voting districts; and

WHEREAS the Census Bureau and New Jersey Secretary of State Tahesha Way have both encouraged jurisdictions to form Complete Count Committees, to communicate the importance of the Census to local residents; and

WHEREAS the Borough of Bradley Beach is home to some households that U.S. Census Bureau has identified as "hard-to-count," including college students, immigrants and other non-English speakers, the elderly, and transient individuals; and

WHEREAS collecting thorough and accurate information on all Bradley Beach residents during the 2020 Census and American Community Survey will be vital for economic development and increased employment and opportunity throughout the decade ahead; and

WHEREAS the information collected is confidential and protected by law from disclosure to other federal, state, and local agencies, including law enforcement and code enforcement, in order to protect the privacy of residents and their families; and

WHEREAS the combined efforts of business, government, community-based and faith-based organizations, educators, media, and others are necessary to educate the Borough of Bradley Beach's diverse residents on the importance of the 2020 Census;

NOW THEREFORE BE IT RESOLVED that the Borough of Bradley Beach is committed to partnering with the U.S. Census Bureau, the State of New Jersey's Complete Count Commission, and, to that end, hereby creates the Bradley Beach County Complete Count Committee, to be comprised of up to twelve (12) individuals, appointed by this Borough Council and reflecting the Borough's ethnic, linguistic, and age diversity, with the purpose of:

1. Supporting the goals and ideals of the 2020 Census and disseminating 2020 Census information.
2. Encouraging all Borough residents to participate in events and initiatives that will raise the overall awareness of the 2020 Census and increase participation.

3. Connecting Borough residents with opportunities to participate in the U.S. Census, including as Census takers, and supporting all Census takers as they help our County complete an accurate count.
4. Striving to achieve a complete and accurate count of all persons in the Borough of Bradley Beach.

AND BE IT FURTHER RESOLVED that the initial members of the Borough of Bradley Beach Complete Count Committee shall be:

Executive Sponsor: Mayor Gary Engelstad

<u>Name</u>	<u>Affiliation</u>
Kelly Barrett	Borough of Bradley Beach Administrator
Ashley Foglia	Bradley Beach Library
Director Dr. Stephen Wisniewski*	BB Public Schools
Susan Monroe, Ph.D.	President, Bradley Beach Board of Education
Alan Gubitosi	Bradley Beach Town Council
Dr. Elizabeth Franks	Bradley Beach Board of ED
Paola Marin	Asbury Park CARC
Fr. Miguel Virella	Our Lady of Mt Carmel Church, Asbury Park
Mahonrry Hidalgo	Local Businessman
Paula Gavin	Volunteer- Bradley Beach Strategic Plan
JohnEric Advento	Volunteer- Bradley Beach Strategic Plan
Larry Fox	Volunteer- Civic organization

Seconded by Councilman _____ and adopted upon the following vote:

AYES NAYS ABSTAIN ABSENT

Mr. Bonnell
 Mr. Gubitosi
 Mr. Sexsmith
 Mr. Weber
 Mayor Engelstad

CERTIFICATION

I, Kelly Barrett, Municipal Clerk, Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Mayor and Council at the January 1, 2020 meeting.

 Kelly Barrett, RMC, CMR
 Municipal Clerk