



Bradley Beach Tourism Agenda

Location: Senior Center

719 Main Street, Bradley Beach, NJ

Date: Monday, June 17th, 2019

Time: 5:00pm

Facilitator: Amy Hall - Tourism Director

Agenda items

[5.30] — [5.35]

I. Meeting called to order.

II. Attendee Introduction as needed.

[5.35] — [6.00]

Greeting and updates (Anyone who could not make it - Amy can email agenda & notes, if they would like, contact: amyhall@BradleyBeachNJ.gov)

[6.00] — [7.00]

Topics of Discussion...

UPCOMING EVENTS:

-Nightly Events on the schedule for the summer

Monday Music

Tuesday Line Dancing Beachfront (need to fill nightly in the park)

Wednesday Music and/or Movies

Thursday Markets in the Park with Concert Series

Friday DJ on Beachfront (need to fill nightly in the park)

Saturday Music, Marel Hidalgo Band 11-1pm weekly

Sunday Music

-Latin Festival, July 20th, 4-9pm



Bradley Beach Tourism Agenda

Location: Carmen A. Biase Center; 719 Main Street, Bradley Beach, NJ

Date: Monday, June 17th, 2019

Time: 5:00pm

Facilitator: Amy Hall - Tourism Director

WE NEED SPONSORS! Through the Bradley Beach Tourism Sponsorship Program, there are many ways you can get involved with community events in Bradley Beach! Enhance your brand awareness by monetary donations that provide opportunities to interact with those work live, work and play in Bradley Beach. Join us in our mission to enrich the quality of life in our community by partnering in Bradley Beach events!

What do you get out of sponsoring an event?

Your logo on event promotional posters, flyers and advertisements.

Mention your company in press release, blog posts and email newsletters.

A complimentary vendor spot at the event. (Please communicate attendance 30 days in advance)

2 individual FB/IG business highlights before the event.

Menu's, flyers, coupons, brochures/marketing material can be distributed by tourism.

Events to Sponsor:

Summer Music Series, Monday Nights in Riley Park: \$150 one night sponsorship, \$500 for the series

Wednesday Entertainment Beachfront \$150 one night sponsorship, \$500 for the series

Wednesday Movies in the Park (3 occasions) \$25 per ad, \$75 for all movies (15 second looping pre-movie slide!)

Thursday night Songwriters in the Park at Riley Park with Artisan Market \$150 one night sponsorship, \$500 for the series

Spring Art Walk: May 11th in Riley Park \$100

VIVA Bradley Beach Latin Festival: July 20th Riley Park \$350

Italian Opera Night in Riley Park: August 19th \$250 and/or restaurant participation

Touch a Truck at 2nd Avenue Park: September 16th \$150

Scarecrow Festival: October 19th Riley Park \$350

WE NEED VOLUNTEERS!

If you are able to volunteer at any event, please let me know. During Monday and Wednesday music nights we'd like to set up a refreshment table. Proceeds will go directly into the tourism budget. If you can volunteer for any event that would be great and I'll be creating a sign up sheet via an event website that's easy to use.



Bradley Beach Tourism Agenda

Location: Senior Center 719 Main Street, Bradley Beach, NJ

Date: Monday, June 17th, 2019

Time: 5:00pm

Facilitator: Amy Hall - Tourism Director

| Open Question & Answer

Additional information ... Add additional notes or comments