



Bradley Beach Tourism Agenda

Location: Carmen A. Biase Center
719 Main Street, Bradley Beach, NJ

Date: Monday, April 15th, 2019

Time: 5.00pm

Facilitator: Amy Hall - Tourism Director

Agenda items

[5.00] — [5.05]

- I. Meeting called to order.
- II. Attendee Introduction as needed.

[5.05] — [5.15]

Greeting and updates (Anyone who could not make it - Amy can email agenda & notes, if they would like, contact: amyhall@BradleyBeachNJ.gov)

[5.20] — [5.45]

Topics of Discussion...

NEWS:

-2019 Bradley Beach Guidebook information be printed. Discuss how much we brought in and how much we saved by using online vendor willing to work with our payment system.

-Easter Egg Hunt has been postponed until this coming Saturday, April 20th. After several conversations with the Fire Department, I am trying to find a better way to communicate to the public about cancellations of events.

UPCOMING EVENTS:

-Spring Art Walk- We have 12 artists displaying their work from photography to watercolor to pottery. I was able to hire a small jazz band to play the event as well so it should be very nice. I'm still looking for a BB business to come and vend baked goods but so far haven't been able to find anyone.

-Memorial Day Parade and Festival- The festival is run by the Passion Group and I'm hoping to meet with the Parade Commission to see what they need from me besides promoting the event. The festival and parade will be marketing on social media as well and a press release will be sent out.

- First Nights in Bradley Beach- The goal of the first Friday initiative is to increase the economic vibrancy in the areas business district. We encourage local merchants to create extra special events for each season kick off. If your business is interested in participating, please email BB Tourism at amyhall@bradleybeachnj.gov with your event details and we will promote it. The next First Friday is June 7th: Sunshine and Summer!

- Summertime Scavenger Hunt- A photo scavenger hunt that begins Memorial Day Weekend and ends Labor Day Weekend!



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Date: Monday, February 18, 2019

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| Open Question & Answer

Additional information ... Add additional notes or comments

