

319 LaReine Avenue

Borough of Bradley Beach



Survey Development

The Borough will conduct a digital survey to assess the opinions and priorities of the community about the property located at 319 LaReine Avenue. The survey will be accompanied by clarifying information about possible development of the property, including a proposed budget.

The survey will be accessible on computers, tablets and mobile phones with internet connectivity. For those who require assistance, digital access to the survey will also be made available at the Bradley Beach Public Library.

The Borough is eager to hear from you! **Please participate by completing the survey when it is open for responses from July 8-22.**

Further information is available at <https://www.bradleybeachnj.gov>.

Survey Development

Miranda Nash, Communications Design Consulting

Miranda Nash is a multi-disciplinary communications designer consulting on user research, digital communication, and creative strategy.

She holds a M.S. in Communications Design from Pratt Institute and a B.S. in Digital Communications and Media from New York University.

In addition to consulting with small to medium sized organizations, she has held the position of Visual Design Lead at software company Olark and Comms Design Lead for the Americas region of Macquarie Group.

She focuses heavily on the user journey, using diverse research methods to better understand audience desires and expectations from digital interactions.



Survey Development

What will be collected from the community?

What will be included from the Borough?

To be collected from survey responders:

- Name and demographic information
- Opinions on the project
- Opinions on Borough priorities

To be included from the Borough:

- Project “wiki” containing supplemental project and property materials for review



Resident Team

Robyn Flipse

Lauren Saracene

Refet Kaplan

Christine Dickler

Barb Carlucci

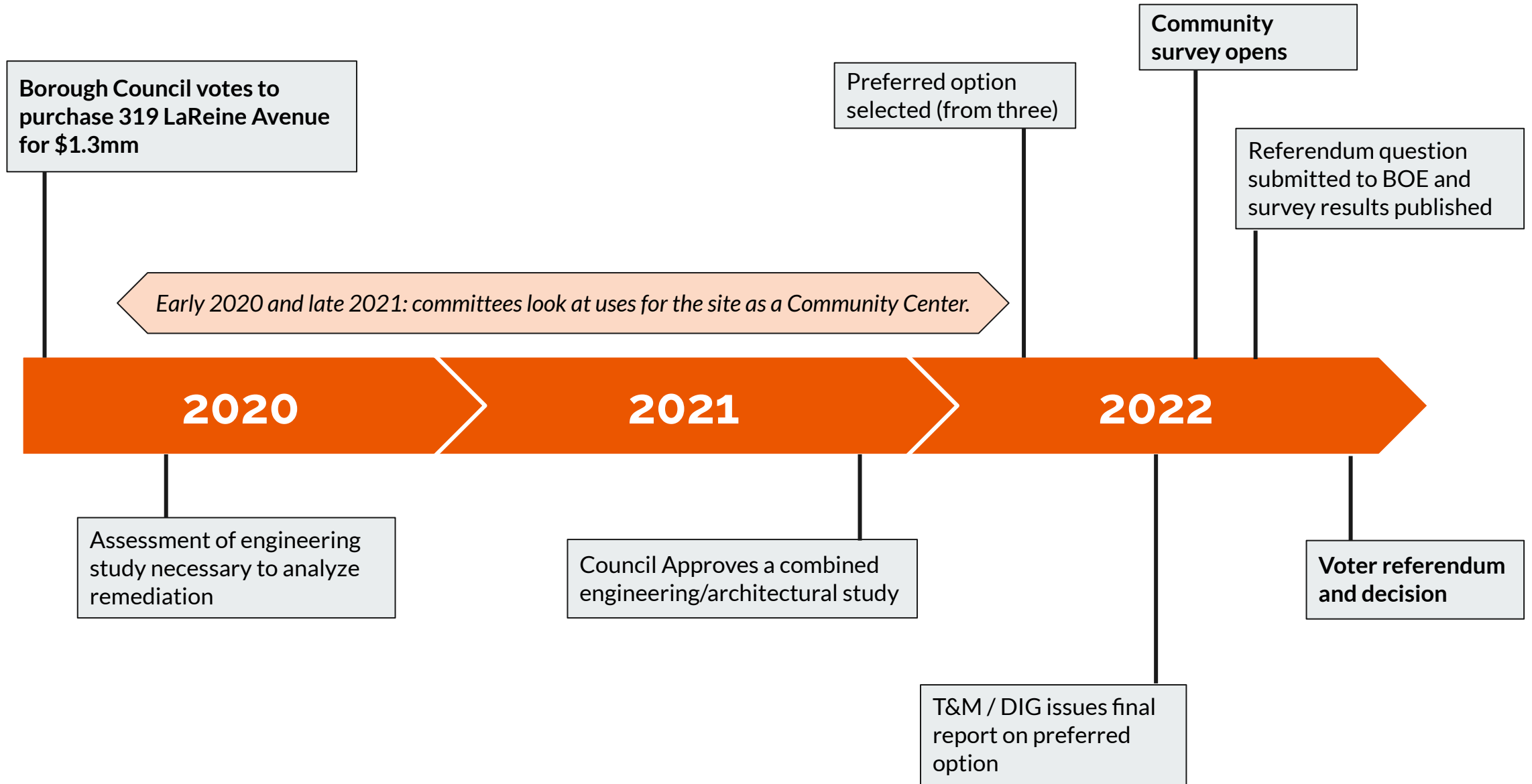
Paula Gavin

The Resident Team's focus:

- Work with Ms. Nash on development of the survey goal
- Provide insight as the survey is developed
- Test survey functionality before release

**Let's briefly look at the history,
and where we are today.**





319 LaReine Avenue, Bradley Beach

**Reminder: the survey will be
open for responses July 8-22!**

—

**Please access the survey via the
Borough website on July 8.**

—

Questions

—