

# **2023 BEACH LOCKERS**

Borough of Bradley Beach

# BACKGROUND STATISTICS

- 11 Beaches with approximately 600 lockers
- Current new lease: \$535.00
- Current renewal: \$165.00
- Waiting list: 321 people. List closed due to capacity. Goal 150 on list.
- Average of 10 new locker leases per year across the entire beachfront.
- Longest current wait 4 years
- Evergreen Avenue and Ocean Park Avenue have the longest lists each with 43 people.

# PRIOR, CURRENT AND PROPOSED LOCKER FEES

2019

New \$535

Renewal \$165

2020

New \$535

Renewal  
\$165

2021

New \$535

Renewal  
\$165

2022

New \$535

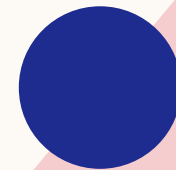
Renewal  
\$165

Proposed  
2023

New \$575  
Renewal \$180

Proposed  
2024

New \$600  
Renewal \$200



## COMPARATIVE TOWNS/COSTS

### 2022 Price Comparisons

- Sea Bright \$450.00 yearly
- Asbury Park \$225.00 yearly
- Avon-By-The-Sea \$500.00 Initial/\$250.00 Renewal

### 2023

Long Branch \$400.00 yearly

# RENEWAL PROCESS



## NOTIFICATION

Emails Sent to Past Lessees By 3/10/23



## RENEWALS

Submitted by 4/1/23 Online



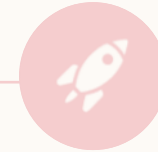
## PAYMENTS

Online Debit/  
Credit Card/ECheck



## ASSIGNMENT

Randomly via the CommunityPass



## ASSIGNMENT EMAILS

Locker Number assignment sent before 5/20/23

# SUMMARY

## CURRENT PROCESS

- Manual registration
- Manual check processing
- No Disabled Person lockers

## NEW PROCESS

- **On-line registration**
- **On-line credit/debit card and E Check payment**
- **Offer 3 Disabled Person lockers per beach**

## BENEFITS

- Eliminates manual processes and frees up resources
- No longer waiting in the line in the elements
  - Elderly
  - Special Needs
  - Seasonal Residents
  - Working People
- Eliminates manual mailing, processing of payments
- 33 Disabled Person lockers on a first-come/ first serve basis

# **ONLINE PROCESS**

Community Pass



# Bradley Beach

Locker Purchase Process Using CommunityPass

