



Bradley Beach Tourism Agenda

Location: Zoom

<https://us06web.zoom.us/j/86751418171?pwd=94Jb285tPgxCfBFb82BG2N9LuU7Kwn.1>

Date: Tuesday, March 19, 2024

Time: 10AM

Facilitator: Amy Hall – Tourism Director

Call to order 10am

Roll Call

Event Review: Shamrock Hunt. Slow moving but successful. Would like to change this up for next year and make it a one day event instead of week-long. Draw more excitement on a Saturday.

Upcoming Event Review:

Green Fair, Sunday, 4/21 from 11am-4pm. Free entry for environmentally friendly vendors. Review list of vendors as of 2/13/24. Internal Event Plan approved by BBPD and will work with both the BBPD and DPW at time of trailer set-up. Review flyer with list of participants.

Latin Fest: 9/14 from 2-8pm; skipping to this event as we are competing with Sea Hear Now. Need as much outreach to the Hispanic/Latino population as possible. Have reached out to Latino Coalition in Freehold and went back into the 2019 vendor list to send out a “save the date”. Have secured 2 bands.

Public Comments

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