



# Bradley Beach Tourism Agenda

Location: Virtual

Date: Tuesday, October 7, 2025

Time: 9AM

Facilitator: Amy Hall – Tourism Director

**Call to order 9am**

**Roll Call**

**Tourism Summer Season Survey ends this week! Will email results next week to commission members.**

**Will put names into drawings: resident/visitor will win basket of 5 gift certificates from our businesses and also a 2025 JazzFest t-shirt**

**Fall Series is underway- going well. About 100-150 audience members per concert but it brings life to the middle of town and people are bringing takeout!**

**World Cup meeting with Darcys- looking to do a watch party on 6/13 for the first USA match- block party.**

**Can we meet in person for planning meetings for these events? World Cup and Jazz Fest**

**Can we look at some dates late October?**

**Resolution 2025-37 Halloween Ad (split with Borough) \$300**

**Resolution 2025-38 Tree Lighting: horse and carriage, bounce house, stilt walker, juggler, costumed characters \$4000**

**Resolution 2025-39 Jazz Fest advertising \$2500**

**Move November meeting to 11/18**

**Public Comments**