



Bradley Beach Tourism Agenda

Location: Virtual

Date: Tuesday, January 20, 2026

Time: 9AM

Facilitator: Amy Baker – Tourism Director

Call to order 9am

Roll Call

2026 Jazz Festival

Sponsors:

D'Arcy's, Pasch, Monmouth County Tourism, NJ American Water, Katora Realty, C. Wall Architecture, BBBCA, Vin Gopal Civic Association, NJPAC Community Engagement, Elbow Room, Brown & Brown, Hatch 44, The Coaster

Total Sponsor Amount: \$5,750

Ticket Sales: 151 as of 1/19/26

Total Ticket Sales: \$3, 775

Marketing: PR's to online publications- route 35 billboard, tapinto SOMA, The Coast Star, The Coaster, social media, newsletters, posters

Playbill ad requests are next- sent email to all businesses: food for dinner ideas/partnering- no reply and discounts for ticket holders- no reply

Lodging partners offering discounts to ticket holders: James Bradley, Albatross and The Majestic

Need volunteers for ushering and check in.

Need donations: water, soda, food/snacks for student acapella choir. light refreshments (cheese, crackers, packaged granola bars, coffee/tea)

Public Comment