

BOROUGH OF BRADLEY BEACH

PROJECT “PROTECT”

(Promenade Resilience for Ocean Tides and Extreme Coastal Threats)

Public Information Guide | Summer 2026

June 17, 2026

Frequently Asked Questions

Why is promenade extension construction taking place during the summer?

Federal grant funding expires December 31, 2026. Construction must be completed within the required funding timeline.

Will the beach remain open?

Yes. Beach access will remain available throughout construction, although access points may be temporarily relocated.

Will beach badge holders receive refunds?

No. Beach facilities and beach access will remain available during construction.

How will residents receive updates?

Updates will be provided through BradleyBeachNJ.gov, newsletters, QR-code signage, council meetings, and public announcements.

Will the Promenade Extension project impact local taxes?

No. The project is primarily funded through a \$4.275 million state and federal grant. The Beach Utility, which operates separately from the municipal budget, will provide the required 5% local match. The Borough does not anticipate any impact on local taxes as a result of this project.

What work will residents see this summer?

Residents will notice temporary parking restrictions along portions of Bradley Boulevard, construction equipment, and excavation activities associated with the lake restoration and bulkhead improvements. The Borough will provide advance notice of construction schedules and traffic impacts as work progresses.

What is the Sylvan Lake Project?

Sylvan Lake is in the early phases of a major, long-term restoration initiative. Sylvan Lake helps provide flood protection, stormwater management, recreation opportunities, and wildlife habitat for both Bradley Beach and Avon-by-the-Sea. Projects that comprise this restoration effort include: Repair of the outfall pipe, construction of a new “gate” within the lake, dredging of the lake, construction of a new lake bulkhead along Bradley Blvd, a narrowing of Bradley Blvd, creating of bike “sharrows” and a pervious walking path along the north side of the lake. Construction on these projects may occur simultaneously with the Promenade project (“PROTECT”). Since these projects share a similar location (southeast end of Bradley Beach) and, in fact, are in some ways “connected” to the Promenade Extension project (e.g.: Dredge materials from Sylvan Lake and or Sylvan Lake bulkhead materials, may be used in support of the promenade extension.) These improvements will help reduce flooding risks, improve water quality, protect wildlife habitat, and ensure the lake continues to serve the community for generations to come.