

BOROUGH OF BRADLEY BEACH

RESOLUTION 2020-114

APPROVING AMY HALL FOR A STIPEND OF \$15,000 FOR THE ADDITIONAL RESPONSIBILITIES OF COVID-19 RELATED COMMUNICATIONS FROM MAY 15 THROUGH AUGUST 15, 2020

Mayor Engelstad offered the following appointment resolution and moved its adoption:

WHEREAS, the Borough of Bradley Beach requires additional Communication Services due to the current COVID-19 Pandemic;

WHEREAS, the Borough in this Pandemic is need of strategic outreach, media relations, and communications of the ongoing and ever changing policies due to COVID-19 for external and internal audiences of the Borough of Bradley Beach.

WHEREAS, this stipend position will oversee the messaging of community priorities related to the Pandemic and Borough programs such as the Beach and Businesses Reopening by utilizing various communication strategies, including traditional and social media.

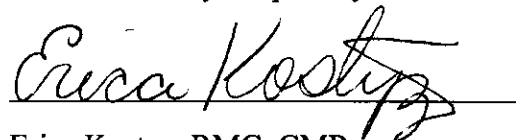
NOW THEREFORE BE IT RESOLVED, Amy Hall, Tourism Director shall be compensated for the additional Communication Services \$15,000 stipend effective May 15, 2020 until August 15, 2020.

Seconded by Councilman Sexsmith and adopted on roll call by the following vote:

	AYES	NAYS	ABSTAIN	ABSENT
Mr. Bonnell	X			
Mr. Gubitosi	X			
Mr. Sexsmith	X			
Mr. Weber	X			
Mayor Engelstad	X			

CERTIFICATION

I, Erica Kostyz, Municipal Clerk, Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Mayor and Council at the May 12, 2020.



Erica Kostyz, RMC, CMR
Municipal Clerk