

BOROUGH OF BRADLEY BEACH, MONMOUTH COUNTY

RESOLUTION 2022-138

RESOLUTION GRANTING PERMISSION FOR THE BRADLEY BEACH FIRE DEPARTMENT A/K/A UNITED ENGINE & TRUCK COMPANY TO PLACE AND MAINTAIN AN ELECTRONIC SIGN UPON THE REAL PROPERTY LOCATED AT 905 MAIN STREET, KNOWN MORE SPECIFICALLY AS BLOCK 32, LOT 14, WITH THE PERMISSION OF THE OWNER, JCP&L COMPANY, AND SUBJECT TO THE APPROVAL OF THE NEW JERSEY DEPARTMENT OF TRANSPORTATION.

Mayor Fox offered the following Resolution and moved its adoption:

WHEREAS, the Borough of Bradley Beach, County of Monmouth, State of New Jersey (the “Borough”) permits the placement of certain signage for governmental, civic, and non-profit associations within the limits of the Bradley Beach; and

WHEREAS, under Borough Code Section 450-49, the Bradley Beach Fire Department, also known as United Engine & Truck Company (the “BBFD”) has made a written request to place an electronic sign upon 905 Main Street; specifically, Block 32, Lot 14, and has already obtained a License Agreement from the owner of said property, JCP&L Company, which License Agreement is attached hereto as Exhibit A; and

WHEREAS, the BBFD proposes to erect an electronic sign in accordance with the Site Plan attached hereto as Exhibit B, and the Depiction attached hereto as Exhibit C; and

WHEREAS, under Borough Code Section 450-49A, the BBFD is exempt from municipal approval for such signage as the dedicated fire protection agency of the Borough, however, given the placement of the sign upon another’s property, and in the interests of intergovernmental transparency, both the Borough and the BBFD desire to publicly memorialize the placement of such signage and the approval of the Borough therefor; and

WHEREAS, should there be any question about whether the BBFD is a duly constituted “agency” of the Borough, or an independent “civic” or “non-profit” organization, then the Borough hereby further expresses its intent to approve the BBFD’s electronic sign, as proposed in Exhibits A, B, and C hereto, under the authority granted the Mayor & Council pursuant to Borough Code Section 450-49C; and

WHEREAS, the Borough hereby acknowledges that the BBFD shall require further approval from the New Jersey Department of Transportation to erect its proposed electronic sign insofar as the proposed location is adjacent to State Route 71; and

NOW, THEREFORE, BE IT RESOLVED that the Mayor and Council of the Borough of Bradley Beach, County of Monmouth, State of New Jersey hereby grant permission to the Bradley Beach Fire Department, also known as United Engine & Truck Company, to place an electronic sign upon 905 Main Street; specifically, Block 32, Lot 14, in accordance with the License Agreement attached as Exhibit A, the Site Plan attached as Exhibit B, and the Depiction attached as Exhibit C, subject to the approval of the New Jersey Department of Transportation for said placement along State Highway 71.

Seconded by Councilman Sexsmith and adopted upon the following vote:

	AYES	NAYS	ABSTAIN	ABSENT
Mr. Bonnell	X			
Mr. Gubitosi		X		
Mr. Sexsmith	X			
Mr. Weber	X			
Mayor Fox	X			

CERTIFICATION

I, Erica Kostyz, Municipal Clerk, Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Governing Body at the May 10, 2022 Council Meeting.


Erica Kostyz, RMC, CMR
Municipal Clerk