

**BOROUGH OF BRADLEY BEACH, MONMOUTH COUNTY**

**RESOLUTION 2023-286**

**RESOLUTION AMENDING PRIOR PERMISSION GRANTED TO THE BRADLEY BEACH FIRE DEPARTMENT A/K/A UNITED ENGINE & TRUCK COMPANY TO ERECT AN ELECTRONIC SIGN UPON THE REAL PROPERTY LOCATED AT 905 MAIN STREET, KNOWN MORE SPECIFICALLY AS BLOCK 32, LOT 14.**

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Mayor Fox offered the following Resolution and moved its adoption:

**WHEREAS**, the Borough of Bradley Beach, County of Monmouth, State of New Jersey (the “Borough”) permits the placement of certain signage for governmental, civic, and non-profit associations within the limits of the Bradley Beach; and

**WHEREAS**, under Borough Code Section 450-49, the Bradley Beach Fire Department, also known as United Engine & Truck Company (the “BBFD”) has made a written request to place an electronic sign upon 905 Main Street; specifically, Block 32, Lot 14, and has already obtained a License Agreement from the owner of said property, JCP&L Company; and

**WHEREAS**, under Borough Code Section 450-49A, the BBFD is exempt from municipal approval for such signage as the dedicated fire protection agency of the Borough, however, in the interests of transparency, both the Borough and the BBFD desire to publicly memorialize the placement of such signage and the approval of the Borough therefor; and

**WHEREAS**, by Resolution No. 2022-138, adopted May 10, 2022, the Borough granted permission for the electronic sign to be erected and maintained by the BBFD; and

**WHEREAS**, on September 13, 2023, the Borough heard comments from the BBFD membership, requesting reconsideration of the location of the sign, as depicted in Exhibits A & B attached hereto; and

**WHEREAS**, the Borough finds that the revised location is a minor change relocating the sign further from the right-of-way and allowing for increased safety, visibility, and protection from vandalism; and

**WHEREAS**, to the extent that the BBFD requires further approval from the New Jersey Department of Transportation to erect the revised electronic sign, this approval is made subject to said approval;

**NOW, THEREFORE, BE IT RESOLVED** that the Mayor and Council of the Borough of Bradley Beach, County of Monmouth, State of New Jersey hereby grant permission to the Bradley Beach Fire Department, also known as United Engine & Truck Company, to erect and maintain an electronic sign upon 905 Main Street; specifically, Block 32, Lot 14, in accordance with the Depiction attached hereto as Exhibit A and the Site Plan attached as Exhibit B, subject to the approval of the New Jersey Department of Transportation for said placement along State Highway 71.

Seconded by Councilperson DeNoble and adopted upon the following vote:

	<b>AYES</b>	<b>NAYS</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
Ms. DeNoble	X			
Mr. Gubitosi	X			
Ms. Mahoney	X			
Mr. Weber	X			
Mayor Fox	X			

### **CERTIFICATION**

I, Erica Kostyz, Municipal Clerk, Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Governing Body at the December 6, 2023 Council Business Meeting.



Erica Kostyz, RMC, CMR  
Municipal Clerk