

July 1, 2025

BOROUGH OF BRADLEY BEACH, MONMOUTH COUNTY

RESOLUTION 2025-214

**AWARD OF CONCESSION LICENSE AGREEMENT TO LYNNIE LOUS, LLC FOR
NEWARK AVENUE CONCESSION LICENSE FROM 2025-2027**

Mayor Gubitosi offered the following Resolution and moved its adoption:

WHEREAS, the Borough of Bradley Beach (the “Borough”) authorized and advertised on multiple occasions for receipt of proposals for a Concession License at its Concession Premises at the Oceanfront and Newark Avenue, including the deck area immediately adjacent thereto, and the adjoining grass area for the placement of tables and chairs as approved by the Borough; and

WHEREAS, under the New Jersey Local Public Contracts Law, having received no acceptable bids in response to its multiple advertisements for the Concession License, the Borough has negotiated an acceptable agreement with Lyinnie Lous, LLC, as memorialized in the Concession License Agreement attached hereto;

NOW, THEREFORE BE IT RESOLVED, by the Governing Body of the Borough of Bradley Beach that the Concession License for Oceanfront and Newark Avenue is hereby awarded to:

**Lynnie Lous, LLC
12 Deborah Way
Fanwood, NJ 07023**

The Concession License is for a term of three (3) years from July 1, 2025 to October 15, 2027, with a First Year Annual Fee of \$15,000.00, Second Year Annual Fee of \$17,500.00, and Third Year Annual Fee of \$20,000.00, and such other terms and conditions as memorialized in the Concession License Agreement attached hereto; and

BE IT FURTHER RESOLVED, that the Mayor and Municipal Clerk are hereby authorized to execute and deliver the Concession License Agreement and all other documents and undertake all actions necessary to effectuate the award of the Concession License.

Seconded by Councilman Weber and adopted upon the following vote:

	AYES	NAYS	ABSTAIN	ABSENT
Ms. DeNoble	X			
Ms. Greenblatt	X			
Mr. Nowicki	X			
Mr. Weber	X			
Mayor Gubitosi	X			

CERTIFICATION

I, Erica Kostyz, Municipal Clerk of the Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Governing Body at the July 1, 2025 Council Meeting.

Erica Kostyz

Erica Kostyz, RMC, CMR

Municipal Clerk