

February 18, 2025

BOROUGH OF BRADLEY BEACH, MONMOUTH COUNTY

RESOLUTION 2025-98

RESOLUTION APPROVING A CONTRACT WITH PARKMOBILE, LLC TO PROVIDE PARKING PERMIT FEE SOFTWARE AND SERVICES THROUGH OMNIA PARTNERS, AN APPROVED NATIONAL PURCHASING COOPERATIVE

offered the following Resolution and moved its adoption:

WHEREAS, the Borough of Bradley Beach (the “Borough”) seeks a vendor to provide parking permit fees via mobile phone or another internet-enabled device; and

WHEREAS, Parkmobile, LLC is in the business of providing integrated solutions for the management of parking-related matters, including a system for the electronic payment of on-demand, reservation and/or permit parking, related back-office administration, and a system for the marketing and sale of such parking through proprietary websites and mobile applications; and

WHEREAS, Parkmobile, LLC is an awarded vendor with OMNIA Partners (formerly, the National Cooperative Purchasing Alliance) to provide integrated parking management systems to public agencies at established rates (the “Cooperative Rate”); and

WHEREAS, the New Jersey Local Public Contracts Law authorizes the Borough to award a contract to Parkmobile, LLC at the Cooperative Rate as an acceptable method of procurement of competitively bid prices; and

WHEREAS, the Borough is not expending any funds in connection with the award of this contract to Parkmobile, LLC, which has waived all implementation and other fees and will be compensated under said contract at the rate of 15% of parking fees collected;

NOW, THEREFORE, BE IT RESOLVED that the Mayor & Council of the Borough of Bradley Beach, County of Monmouth, State of New Jersey hereby approve the Parkmobile Service Agreement; and

BE IT FURTHER RESOLVED that the Borough Administrator is hereby authorized to execute the Parkmobile Service Agreement; and

BE IT FURTHER RESOLVED that a copy of this Resolution, together with the executed Parkmobile Service Agreement, shall be forwarded to the Borough CFO and Parkmobile, LLC.

Council President made a motion to table, seconded by Councilwoman Greenblatt:

	AYES	NAYS	ABSTAIN	ABSENT
Ms. DeNoble	X			
Ms. Greenblatt	X			
Mr. Nowicki	X			
Mr. Weber	X			
Mayor Gubitosi				X

*****TABLED*****