

March 4, 2025

**BOROUGH OF BRADLEY BEACH, MONMOUTH COUNTY**

**RESOLUTION 2025-98**

**RESOLUTION APPROVING A CONTRACT WITH PARKMOBILE, LLC TO PROVIDE PARKING PERMIT FEE SOFTWARE AND SERVICES THROUGH OMNIA PARTNERS, AN APPROVED NATIONAL PURCHASING COOPERATIVE**

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offered the following Resolution and moved its adoption:

**WHEREAS**, the Borough of Bradley Beach (the “Borough”) seeks a vendor to provide parking permit fees via mobile phone or another internet-enabled device; and

**WHEREAS**, Parkmobile, LLC is in the business of providing integrated solutions for the management of parking-related matters, including a system for the electronic payment of on-demand, reservation and/or permit parking, related back-office administration, and a system for the marketing and sale of such parking through proprietary websites and mobile applications; and

**WHEREAS**, Parkmobile, LLC is an awarded vendor with OMNIA Partners (formerly, the National Cooperative Purchasing Alliance) to provide integrated parking management systems to public agencies at established rates (the “Cooperative Rate”); and

**WHEREAS**, the New Jersey Local Public Contracts Law authorizes the Borough to award a contract to Parkmobile, LLC at the Cooperative Rate as an acceptable method of procurement of competitively bid prices; and

**WHEREAS**, the Borough is not expending any funds in connection with the award of this contract to Parkmobile, LLC, which has waived all implementation and other fees and will be compensated under said contract at the rate of 13% of parking fees collected;

**NOW, THEREFORE, BE IT RESOLVED** that the Mayor & Council of the Borough of Bradley Beach, County of Monmouth, State of New Jersey hereby approve the Parkmobile Service Agreement; and

**BE IT FURTHER RESOLVED** that the Borough Administrator is hereby authorized to execute the Parkmobile Service Agreement; and

**BE IT FURTHER RESOLVED** that a copy of this Resolution, together with the executed Parkmobile Service Agreement, shall be forwarded to the Borough CFO and Parkmobile, LLC.

Seconded by Councilman Weber and adopted upon the following vote:

	<b>AYES</b>	<b>NAYS</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
Ms. DeNoble				X
Ms. Greenblatt	X			
Mr. Nowicki				X
Mr. Weber	X			
Mayor Gubitosi	X			

**CERTIFICATION**

I, Erica Kostyz, Municipal Clerk of the Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Governing Body at the March 4, 2025 Council Meeting.

  
Erica Kostyz, RMC, CMR  
Municipal Clerk